



Enhanced efficiency for travelers who are blind or low vision

Enhance accessibility during traveling with Aira

With 10 million people who are blind or low vision in the US, and another 75,000 being added each year, delivering access to visual information should be a top concern for airport authorities. Aira is a unique service that makes visual information readily available to those who are blind or low vision.



Streamline Navigation

A McKinsey report finds that navigating an airport is the second most disruptive factor to the customer experience. With real time narrative from an agent, Aira enables the visually impaired to freely and confidently move through crowds, avoid obstacles and arrive at their desired locations on time.



Alert to Changes

Flight delays and gate changes are common challenges for travelers. With Aira, an agent can review schedule boards and inform a user of any adjustments to be made.



Enhance Connection Waits

Passengers consistently cite wait time as a negative in their airport experience. With Aira, an agent can direct a visually impaired traveler to available seating, comfort stations or a nearby restaurant and interpret menus rather than wait and rely on busy staff to provide assistance.

Aira combines the latest technology with human interaction

Aira is an assistive service made possible through mobile technology, but brought to life by human interactions between users and remotely-located Aira agents. A camera embedded in a pair of smart glasses streams video to an agent's computer dashboard, which also gives the agent access to GPS, Google Maps, and rideshare services. Using this technology, Aira agents immerse themselves into the user's world and delivers objective visual information to enhance efficiency and engagement when completing tasks or navigating new environments.

"I have traveled hundreds of airports across the country. This is the first time I could do so without assistance. It was fantastic!"



What is Aira?

Aira is a service that uses artificial intelligence and augmented reality to connect people to remotely-located, professional agents. At the touch of a button, Aira delivers instant access to information, enhancing everyday efficiency, engagement, and independence.



What is Aira Airport Network?

Aira Airports equips transportation authorities to make the service available to Aira users when they are on premise.



How does it work?

We'll work with you to identify the best Aira Access option for your business to enhance experiences for your blind and low vision customers. We will then set up the app to reflect your chosen Aira Access option – whether it's adding a business profile or a new "promotions" option. We'll work with you to define the parameters for using your chosen option, build it into the app, and help communicate it.

To schedule a demonstration, or learn more about the Aira Airport Network, visit aira.io or call 800-835-1934 and mention "Airport Network"