

What is Aira Access?

Aira Access is a turn-key solution for enhancing accessibility. Blind and low-vision people can use Aira for free through Aira Access. We've partnered with some of the most well-known businesses in the world to provide free Aira service to more people, in more ways.



Aira Access Custom Solutions

We have various Aira Access options that extend past location and product-based offers, because not all businesses have the same accessibility needs.

A popular choice among employers is to set up business profiles for their blind and low-vision staff. This ensures that blind and low-vision staff are free to use Aira as much as they need to accomplish their tasks at work.

We also have an option which gives Aira users a button in the app to activate a free promotional offer. This option is ideal for enabling accessibility outside of specific locations, or for conducting specific tasks.



How does it work?

We'll work with you to identify the best Aira Access option for your business to enhance experiences for your blind and low vision customers. We will then set up the app to reflect your chosen Aira Access option – whether it's adding a business profile or a new "promotions" option. We'll work with you to define the parameters for using your chosen option, build it into the app, and help communicate it.



What are the benefits?

- Open an untapped market by giving 10 million blind and low-vision people
- in the US the same experience as your sighted customers.
- Lead the way in providing accessibility and become a truly inclusive company.
- Zero effort to install, maintain, or track – we manage it all for you.

A Few of our Access Partners



Get started by signing up at aira.io/access-business

Kevin Phelan | kevin@aira.io | 1-617-515-8011