

Aira Data Protection/AI Privacy Policy

Introduction

At Aira, we are committed to protecting the privacy and security of our customers' personal information. This policy outlines our practices regarding the use of Artificial Intelligence (AI) and our dedication to maintaining the highest standards of data protection and ethical AI usage.

Key Principles

- **No PII in AI/ML Tools:** We do not store, capture, or process any Personally Identifiable Information (PII) within our AI/ML tools. Our AI systems are used solely for permitted functions that do not involve handling customer PII.
- **Visual Interpreter (VI) Protocols:** Our VIs are prohibited from entering any customer PII into any AI tool or system. They are trained on and regularly re-certify their understanding of this policy.
- **Licensed and Secure AI Tools:** We use AI tools under paid licensing agreements, ensuring data privacy and security. These tools do not share data or contribute to external machine learning or AI models.
- **Data Ownership and Model Isolation:** We own our data and do not contribute to the AI models of our vendors. Our AI usage is isolated within our proprietary applications.

AI Vendors and Privacy

We work with reputable AI vendors like OpenAI. We adhere to their privacy policies and ensure that our use of their services aligns with our commitment to data protection.

According to OpenAI's Terms of Use, you retain ownership of the data you input into their API, and you also own the outputs generated from it. Specifically, the terms state:

"As between you and OpenAI, and to the extent permitted by applicable law, you (a) retain your ownership rights in Input and (b) own the Output. We hereby assign to you all our right, title, and interest, if any, in and to Output."

Regarding OpenAI's access to your data, the terms mention:

"We may use Content to provide, maintain, develop, and improve our Services, comply with applicable law, enforce our terms and policies, and keep our Services safe."

However, OpenAI has clarified that, by default, they do not use data submitted through the API to train their models. This means your data is not utilized to enhance or refine OpenAI's models unless you explicitly opt in.

In summary, you maintain ownership of both the inputs you provide and the outputs generated by the API. OpenAI may access your data to operate and improve their services but does not use it for model training unless you choose to opt in.

Commitment to Privacy

We continually review and enhance our policies and technology to ensure we meet the highest standards in data protection and ethical AI usage. We are dedicated to maintaining the privacy and trust of our customers.

Disclaimer: This policy is a summary of our practices and is subject to change. Please refer to our full privacy policy for complete details.

Effective Date: [Insert Date]