



Aira For Stadiums and Sport Venues

What is Aira?

Aira is an app that provides on-demand, remote visual interpreting services for the blind and low vision community. Download the app, press a button and your phone's camera streams a live video to one of our highly screened visual interpreters. Aira's mission is to remove barriers and make the world more accessible with visual interpreting. We believe access to visual information is a human right, and we provide this access anytime, anywhere. [Watch Aira in action.](#)

How does Aira work at stadiums?

Aira can be used to enhance the fan experience with cutting-edge visual interpreting services tailored for sports environments. Stadiums that use Aira offer a more engaging and independent sporting game experience for fans. Access Partners who provide Aira for free in their stadiums are committing to inclusive facilities where everyone has access to information. Aira geofences the stadium grounds so anyone in that boundary can open Aira and connect with a visual interpreter for free. The visual interpreter will access a live feed through the caller's phone camera, and can then narrate, navigate, describe, and read aloud.

A few valuable ways visual interpreters can assist fans:

- Navigating to the concession stand, washrooms, their correct seat, or to meet up with friends at the game
- Purchasing tickets online and at kiosks
- Accessing information about products in stadium retail stores, like hats and jerseys
- Describing game goings-on, like giveaways, half-time performances or shows, mascot interactions, and fan camera highlights
- Assisting with pre- and post-game navigation, like to a bus or train stop

[Read our interview on stadium accessibility with two Portland Sea Dogs super fans who are blind.](#)

How do sports fans access Aira?

Step one: Download the Aira app ([Apple App Store](#) or [Google Play](#)) on your mobile phone.

Step two: Launch the app and tap the button to be instantly connected to a trained visual interpreter.

Who are Aira's visual interpreters?

Aira's visual interpreters are certified and undergo comprehensive training to provide immediate information to our users and accomplish tasks as a team. They work from home, pass a background check, sign a non-disclosure agreement and go through extensive training on orientation and mobility. They are not a replacement for a guide dog or white cane, but an additional feed of visual information that can enhance the experience of attending a sporting event.

How much does Aira cost?

Aira is offered at a fixed fee cost per season depending on the league, with annual access subscriptions starting at \$2,500 USD. Get in touch with our team for more information.

Is Aira secure?

Aira has passed hundreds of global security reviews from organizations like Amazon, Google, state governments, and Bank of America. We're happy to participate in your security review process and are confident we will successfully meet your standards based on our approach to security and privacy.

Trusted By:



[Connect with our team](#) to get started.

