



Aira For On-Campus Visual Interpreting

What is Aira?

Aira is an app that provides on-demand, remote visual interpreting services for the blind and low vision community. Download the app, press a button and your phone's camera streams a live video to one of our highly screened visual interpreters. Aira's mission is to remove barriers and make the world more accessible with visual interpreting. We believe access to visual information is a human right, and we provide this access anytime, anywhere. [Watch Aira in action.](#)

How does Aira work on campus?

Aira is a valuable tool for students to navigate campus with more independence. Students can use Aira for a vast range of tasks on campus, like locating the line in the cafeteria, finding a free desk at the library, or reading sign up sheets on a bulletin board. The Aira team creates a geofence that outlines the zones where you want to provide free Aira usage. You can think of it like an invisible fence around your campus. Anyone with the Aira app can use the service for free once inside the campus. We don't require anything from your campus IT organization to launch or run the service.

Step one: Download the Aira app ([Apple App Store](#) or [Google Play](#)) on your mobile phone.

Step two: Launch the app and tap the button to be instantly connected to a trained visual interpreter. It's simple and easy to use.

Who are Aira's visual interpreters?

Aira's visual interpreters are certified and undergo comprehensive Aira training to provide immediate information to our users and accomplish tasks as a team. They work from home, pass a background check, sign a non-disclosure agreement and go through extensive training on orientation and mobility. They are not a replacement for a guide dog or white cane, but an additional feed of visual information. From navigating around campus to finding an open seat in the lecture hall, there is no task too big or too small for Aira's visual interpreters.

What do colleges and universities need to manage when offering Aira?

To offer Aira on your campus or for remote students as an accommodation, you simply complete our agreement and pay the subscription fee. Once the paperwork is filed, you send us a list of students and/or campus locations that you want covered. We create the accounts and geofences, and that's it. We'll send you a monthly report of usage and handle everything else. Some schools create web pages to announce the availability, like [Wichita State](#). Others launch the program with media efforts, like [Adelphi University](#). Aira's marketing team can partner with you and provide assets to best announce the availability of Aira on your campus.

How much does Aira cost?

Aira for education is offered at a fixed annual fee of \$15,000 USD per year. Under this arrangement, you will receive a monthly bill with detailed reporting. Aira's visual interpreters are available 24 hours a day, 7 days a week, 365 days a year, and do not require advance reservations. If a student encounters an issue and needs support, Customer Care can be reached at 1.800.835.1934.

Aira in action at colleges and universities

Many colleges and universities are already offering Aira on campus to better serve their blind and low vision community. Learn more from [UC San Diego](#), [Princeton](#), and [Texas Tech](#). Ready to offer Aira on your campus? [Get in touch](#) with our team today.

Trusted By:



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